

Fitzpatrick Coaching Solutions

PUTTING YOUR PROGRAM ON A MISSION

A Vision-Building Workshop for Coaches



Steps To Creating Your Vision That Puts You on a MISSION!

- 1. Go On A Deep Dive: Where Have You Been?**
- 2. Inventory: Where Are You Now?**
- 3. Where Do You Want To Go?**
- 4. Creating/Adjusting Your Statement**
- 5. Bringing Your Vision To Life**

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STEP 1 — WHERE HAVE WE BEEN

GO ON A DEEP DIVE (*Foundational Work —Completed Once When Taking Over or Resetting a Program*)

<i>When has this program experienced success?Why?</i>	<i>What were those teams known for?</i>	<i>What kinds of players represented the program at its best?</i>
<i>What standards or traditions existed during successful years?</i>	<i>What stories still get told in your building or community?</i>	<i>Who should you speak with (former players, coaches, alumni) to better understand your program's history?</i>

Our program was at its best when:

Those teams were known for:

One part of our past that should help shape our future/One part of our past we must leave behind:

STEP 2 —WHERE ARE WE NOW?

INVENTORY (Annual Reflection — Revisit Every Year)

<i>If players answered anonymously, how would they describe your culture?</i>	<i>How aligned is your coaching staff on standards and expectations?</i>	<i>What behaviors are currently tolerated that contradict your stated values?</i>
<i>What does your administration or community believe about your program?</i>	<i>If nothing changes, where will your program be in three years?</i>	

Our current culture in one sentence:

Three things our culture is doing well:

Three behaviors we must address immediately:

If nothing changes, our future looks like:

STEP 3 — WHERE DO WE WANT TO GO

DEFINE DIRECTION (Annual Clarity)

<i>What kind of young men do you want to graduate?</i>	<i>What do you want opponents to say about you?</i>	<i>What should your locker room feel like daily?</i>
<i>What should your program be known for five years from now?</i>	<i>Where do you want to go with your program?</i>	

What we want our program to be known for:

The standard we refuse to compromise (this will be what we build around) :

STEP 4 — CRAFT OR ADJUST YOUR VISION STATEMENT

A clear vision guides decisions. A compelling vision sustains belief. Your vision must be clear, memorable, aligned with behavior, and able to evolve when necessary.

Our vision statement:

How will players help shape or own this vision?

STEP 5 — BRING IT TO LIFE

(Behavior & Accountability)

What You Must CONSIDER to BRING IT TO LIFE

<i>Where will the vision be visible?</i>	<i>What does it look like in practice?</i>	<i>How will you teach or reinforce it weekly?</i>
<i>What does it look like in the classroom?</i>	<i>What is your reset plan when standards slip?</i>	<i>What does our vision look like in action?</i>

One action I will take in the next 30 days:

