

Fitzpatrick Coaching Solutions
BRINGING YOUR CULTURE TO LIFE
Through History, Traditions & Innovation

Bringing Your Culture to LIFE

History

- History Slides
- History Presentation
- Timeline
- Hallway
- Speakers/Alumni
- Unit Test
- Program Awards
- Named Awards

Traditions

- Ring The Bell
- Rock Ceremony
- Rockville Who
- Graduation
- Theme of Week
- Yearly Events
 - Farm Trip
 - Pizza Night
 - Center Road
 - Youth Camp
 - Unified Football
 - Team Trips
 - Coachs vs. Events

Innovations

- Culture Pyramid
- Standards Over Rules
- Celebrate The Culture
- Legends Locker Room
- Star Wars Defense
- X-Men Special Teams
- Kyle Clark Media
- Book Study w/Leadership Council
- Mental Skills Training



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HISTORY

<i>How do you intentionally teach and elevate your program's history?</i>	<i>How do new players learn the story of your program?</i>	<i>What past teams or players represent your standard?</i>
<i>How do you honor alumni? What is the role of your alumni?</i>	<i>What visible reminders exist in your building?</i>	<i>What stories do your players need to hear about your program or specific players?</i>

One history-based idea we will implement:

One alumni connection we will strengthen:

One way we will visually display our history:

TRADITIONS

What weekly ritual(s) reinforces identity and/or culture?	Do you have any current ceremonies? What do they honor? Do they mean a lot to your kids?	Do you have any yearly events that build connections in your culture?
What recurring experience reinforces accountability?	Do we have any traditions that genuinely shape behavior on our team?	Do we have any traditions that are symbolic but ineffective? How could we make them more effective in building culture?

What current traditions/ceremonies do we have? What is their purpose?

Do we have at least one annual event that builds culture? Are we intentional about what we are trying to build with the event?

What ideas can we bring back to our team for new traditions or ceremonies?

INNOVATIONS

What creative idea energizes your program?	How will you make culture (vision, values, standards) visible for all?	How will you celebrate the culture?
What leadership development tools will you use?	What makes your culture different and unique from other teams?	

One innovation we will introduce:

How we will implement "Standards Over Rules":

One new way we can celebrate our culture:

FINAL REFLECTION

If we intentionally build history, traditions, and innovation, our culture will:

An idea or two, or three that I am taking back immediately: